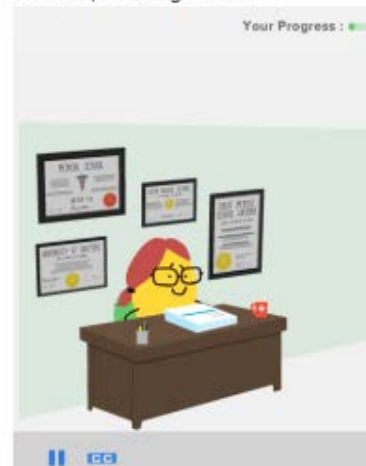


Health Solutions: Introducing **ALEX**® from Jellyvision



MEDICAL
Get Help Picking a Plan



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How It Works:

- Guidance for employees, helping them make best possible benefits choices
- Asks questions about employees' unique health care needs to make recommendations
- Uses simple language and delightful art to keep employees engaged and improve comprehension
- Accessible 24/7/365 via desktop or mobile device

What's Included:

- Plan cost and coverage comparisons
- Core offering is guidance for health care plans and tax-advantaged accounts; other benefits and custom modules may be added
- ALEX is seamlessly integrated into the NetBenefits® experience

Key Benefits:

For you

- Unprecedented employee engagement
- Less calls/emails to HR
- Reduces need for other benefits communication channels
- Simplified enrollment experience
- Outcome-based reporting

For your employees

- Make smarter benefits decisions...and feel confident about those choices
- Access to guidance when and where they want it

Almost 90% of
ALEX users say they
better understand and
appreciate their
benefits after
using it.*

Check out the demo:

demos.jellyvisionlab.com/ALEX

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*Source: What Employees Think About Your Benefits Communication, Survey Report, August 7, 2013, Jellyvision..