

# College Admissions Counseling

92%

Collegewise students accepted to one of their top three college choices<sup>1</sup>



Collegewise offers your employees personal support with expert college counselors throughout the college admission process – all at a special value.



## Why Collegewise?

**Collegewise** provides expert college counseling to help students and their families choose, apply, and improve their chances of acceptance to the right college.

- 25+ years of experience
- 9/10 families recommend Collegewise to their friends
- 92% of Collegewise students accepted to one of their top three college choices<sup>1</sup>
- 30,000+ families have trusted Collegewise with their journey to college
- 100+ professional college counselors with over 500 years of combined industry experience
- Individually tailored programs to suit each student



## Benefit to Employees

A resource for employees with 8th-12th grade children looking for personal support to best navigate the college planning and admission process.

- Students are matched with a counselor to provide the best support throughout the entire process
- Students gain admission to a great-fit school where they will thrive
- Counselors guide students through the process to take the pressure off parents



## Benefit to Employers

Collegewise provides support for employees with children or family members planning for college or secondary education.

- Students are not getting the support they need from their school for their college applications. This means parents are taking on that burden
- During the 2021-22 academic year, each public school counselor was responsible for overseeing 405 students, on average,<sup>2</sup> which exceeds the 250-to-1 maximum ratio recommended by the American School Counselor Association (ASCA)<sup>3</sup>
- Working with a college counselor can reduce stress and productivity loss associated with one of the biggest moments of their family lives - getting their child into the right college

Collegewise and Fidelity Investments are independent entities and are not legally affiliated.

<sup>1</sup> Statistics provided by Collegewise. Details are as of February 2025 and are subject to change.

<sup>2</sup> US Department of Education. (2021). Common Core of Data State Nonfiscal Survey Public Elementary/Secondary Education: School Year, 2021–22 Version 1a. Washington, DC: NCES.

<sup>3</sup> American School Counselor Association. (2023). The role of the school counselor. Alexandria, VA: ASCA.

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<https://www.collegewise.com>

Executive overview	Founded in 1999, Collegewise is the nation's largest college counseling organization. Collegewise looks to change the way that families approach the college admissions process.
Data security & privacy	<p>Please refer to Collegewise's privacy policy (<a href="#">linked here</a>).</p> <p>This website is not affiliated with Fidelity Brokerage Services LLC or any of its affiliates and the 3<sup>rd</sup> party is solely responsible for the information and services it provides.</p>
Employee experience	<p>The Financial Wellness experience will include a direct link to Collegewise. These links will prompt users with a leaving site message before directing them to a custom landing page that welcomes Fidelity users. For more information on how we link to third parties, please see the Financial Wellness Service Overview.</p> <p>Collegewise may email, text, or call employees if the employees choose to engage with Collegewise.</p>
Data & reporting	Fidelity will not send any personal data to Collegewise. All personal data will be entered by employees directly on Collegewise's site. Fidelity may send Collegewise an anonymized client indicator for each employee that follows a link to Collegewise's site. This indicator will enable Fidelity to report on aggregated, anonymous data. For more information about data and reporting, please see the Financial Wellness Service Overview.
Cost to employees	Through Fidelity, employees will receive a 10% discount on all Collegewise programs with the exception of 'Pay As You Go (Hourly)' Services. Costs of the Collegewise programs are not set costs and will vary depending on the needs of the student and the counselor to which they are matched to best meet those needs. Variations in cost can depend on, but are not limited to, the amount of time spent with the counselor, services provided, location and experience level of the counselor.
Fidelity compensation	Fidelity will not receive any compensation from Collegewise.