



TOUCH 1
V1 (NEW CUSTOMERS)

SUBJECT LINE: Welcome to Fidelity. Let's get you started.
PREHEADER: Start off strong with your personalized checklist.

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[First Name] [Last Name]
[Plan Short Communication Name]




Let's make the most of your workplace benefits

Supporting your goals is our first priority

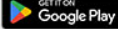

[See your checklist](#)

Welcome. We hope you'll find the move to Fidelity one for the better with benefits designed for your total well-being. Now that your <workplace benefits plan> is available, use your checklist to get your benefits working hard for you – and to help you complete next steps like:

- Registering your account (if you haven't already)
- Reviewing your profile and beneficiary
- Downloading the NetBenefits® app

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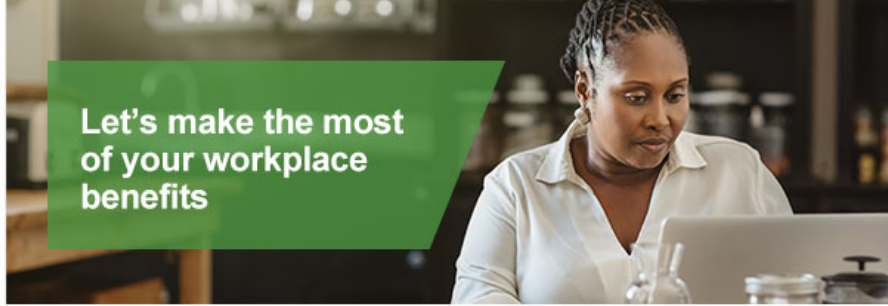
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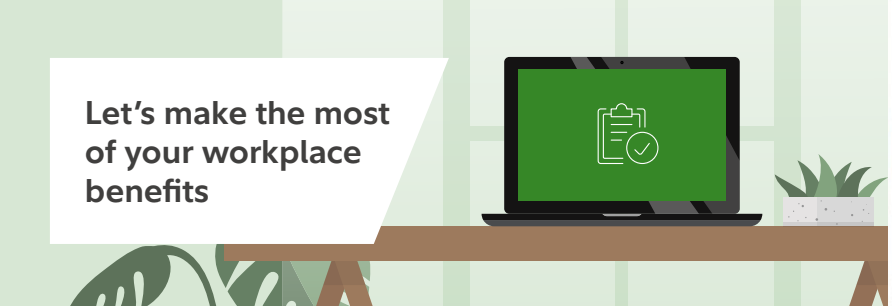
ALT ILLUSTRATION MASTHEAD

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