

subject line: Think you'll never get out of student debt? Help is here.

preheader: With help from your employer, student debt doesn't have to keep you from pursuing your dreams.

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200x75 max

[First Name] [Last Name]
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Don't let debt slow down your plans.



Let your employer help put student debt behind you.

Nearly a quarter of millennials say they can't afford to buy a home because of student debt.* If you're one of them, or if you've had to delay your life's plans because of student debt, here's good news. [Employer Name] can help you start moving toward your goals.

With Student Debt: DirectSM, your employer will make an extra payment of [XX,XXX] toward your student debt each month, which can help you:



Pay off your debt faster



Save significantly on interest payments



Free up money to put into a home, car, or family

Get debt-free faster

It's simple. Just grab your student loan statement(s) and enroll today.

ENROLL TODAY



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*November 2019, Apartment List Renter Survey

To qualify for the program, you must apply, be approved, and register an eligible student loan through our dedicated website. Student Debt Program payments may take up to the 2nd billing cycle to appear on your loan statement. Consult with your loan servicer on how the Student Debt Program payments will be applied. Your Student Debt Program payment is a supplemental payment, so you are responsible for ensuring that your monthly minimum amount is paid on time.

The value of the Student Debt Program will be reported to the IRS. You are solely responsible for any taxes that may be owed as a result. Please consult your tax advisor.

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