

Global SMS Inventory

These one-time SMS keywords and QR codes are designed for on-the-go use. Participants may text any of these keywords to 343-898 to receive this SMS message reply.

Message Category	SMS Keyword	SMS Message	Destination Link	Landing Page	QR Code
Enrollment (EasyEnroll)	START	Fidelity EasyEnroll: Enroll now @ https://fidlink.info/3P2gYwW . For help reply HELP. Msg&Data rates may apply	Easy Enroll page	EasyEnroll landing zone	EasyEnroll QR Code Standard Enroll QR Code
	REGISTER	Fidelity: Click https://fidlink.info/3v108Yu to open and register your account via Fidelity NetBenefits. 1 time msg. For help reply HELP. Msg&Data Rates May Apply.	New User Registration	NB Registration	REGISTER QR Code
Well-being	CLARITY	Fidelity: Take a checkup and get action items to help improve your financial health. https://fidlink.info/48AOTDS For help reply HELP. Msg data rates may apply	Financial Wellness Money Checkup	Post	CLARITY QR Code
	LEARN	Fidelity: Get help with your most pressing questions. Explore our top tools & resources: https://fidlink.info/49Rabym . For help reply HELP. Msg&data rates may apply	Learn Hub landing page	Post	LEARN QR Code

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Products & Features	HSA	Fidelity: Learn more about HSA-Eligible Health Plans+HSAs @ https://fidlink.info/49Q3OLC For help reply HELP. Msg&Data Rates May Apply	HSA Fid.com page	HSA Fid.com	HSA QR Code
	CARE	Fidelity: Name your beneficiary: https://fidlink.info/49UYLtw For help reply HELP. Msg&data rates may apply.	Beneficiary page in NB	Post	CARE QR Code
Plan Transition/Implementation	ACT	Fidelity: Find out what action you need to take to prepare for your move to Fidelity at https://fidlink.info/48vZgZD .For help reply HELP. Msg&Data Rates May Apply.	Brainshark Transition workshop - Election Window	Pre (Video)	ACT QR Code
	PREPARE	Fidelity: Find out more about your plans move to Fidelity at https://fidlink.info/3P2qTm6 For help reply HELP. Msg&Data Rates May Apply.	Brainshark Transition workshop - Mapping	Pre (Video)	PREPARE QR Code
	TRANSITION	Fidelity: Get to know Fidelity! https://fidlink.info/3TfgciS For help reply HELP. Msg&Data Rates May Apply.	Brainshark Get to Know Fidelity workshop	Pre (Video)	TRANSITION QR Code

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Message Category	SMS Keyword	SMS Message	Destination Link	Landing Page	QR Code
Cybersecurity	BESECURE	Fidelity: Protect yourself. Provide your most up-to-date contact information: https://fidlink.info/3TiHnJm . 1 time msg. For help reply HELP. Msg&data rates may apply	Personal Information NB page	Post-Login	BESECURE QR Code
Phone Guidance	ADVISOR	Fidelity: To find/schedule a meeting with a Fidelity Investor Center advisor click http://bit.ly/34ILRgK For help, reply HELP. Msg&data rates may apply	Wealth Management on Fid.com	Fid.com	ADVISOR QR Code
Client-Facing Resources	WORKS	Explore our services including HR, retirement, and benefit solutions at https://fidlink.info/3lhcezJ . For help reply HELP. Msg&data rates may apply	Fidelity Workplace B2B page	Fidelity Workplace	WORKS QR Code
SPS	STOCKPLAN	Fidelity: Visit https://bit.ly/45mpfDy for additional education and resources. 1 time msg. For help, reply HELP. Msg&Data Rates may apply	Fidelity Stock Plan Services Overview	Fid.com	