# Separated Participant Communications Program Overview

Robust resources and education for participants who are navigating major life events like a job change or retirement

### **One-time triggers**

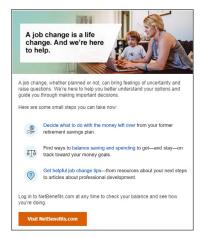
Newly separated participants will receive one-time emails within the first 45 days of their job change or retirement. The emails are triggered based on the individual participant's separation date.

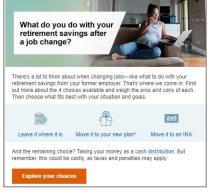


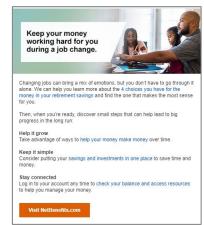
Regulatory
402(f) notice
Email with
print backup
Touch 1

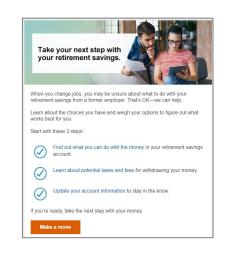
Day 1

Job Changers

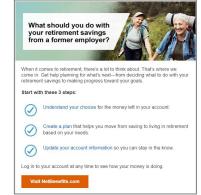






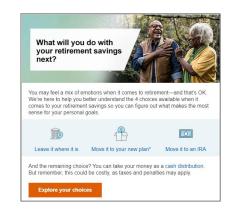






Email 2 Day 7

Helpful resources during a major life event



Email 3 Day 15

Understanding distribution options



Email 4 Day 30

Making the most of your savings



Email 5 Day 45

Taking the next step for your financial future

Click here to review additional details and samples.

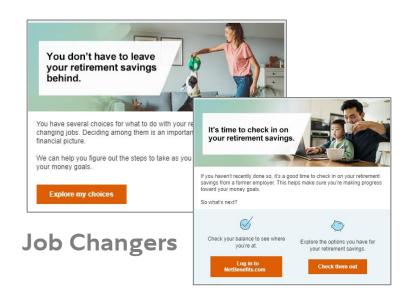
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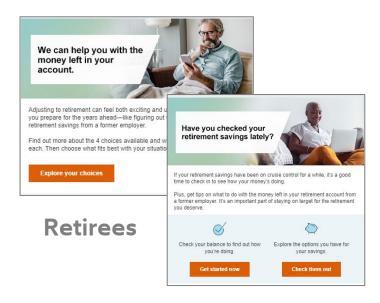
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### Ongoing bi-annual triggers

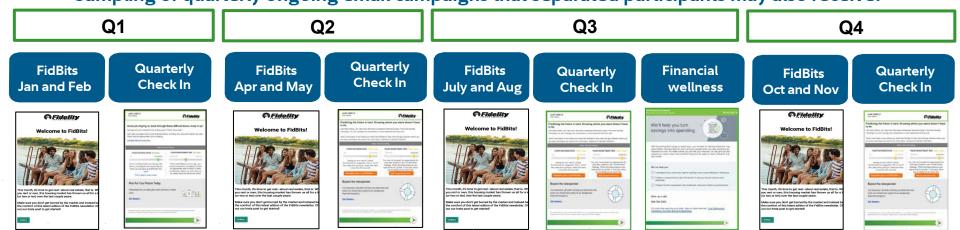
Separated participants who remain in plan 45 days after changing jobs or retiring will receive email remainders twice a year (on the 180 and 365-day anniversary of their original separation date) encouraging them to:

- Review their distribution options
- Do an annual account checkup





#### Sampling of quarterly ongoing email campaigns that separated participants may also receive:



Samples for illustrative purposes only. For plan sponsor use only.